



BANNER RECOGNITION PROGRAM

FOOTHILLS AREA YMCA

The Foothills Area YMCA Banner Recognition Program offers local businesses and community members the opportunity to display banners at our facilities, showing your support for the Y's programs and initiatives.

- ☐ **LEVEL ONE: \$2,500**
Digital ad on ALL Matrix cardio machines, BOTH Fitness and Facility Entryway TVs, PLUS a 48"x48" vinyl banner on the fitness floor for 1 year
- ☐ **LEVEL TWO: \$1,000**
Digital ad on Facility Entryway TV, PLUS a 24"x48" vinyl banner on the fitness floor for 1 year
- ☐ **LEVEL THREE: \$500**
Digital ad on Facility Entryway TV for 6 months
- ☐ **LEVEL FOUR: \$250**
Digital ad on Facility Entryway TV for 3 months



FIRST & LAST NAME: _____

EMAIL: _____

PHONE: _____ FAYMCA MEMBER (Y/N): _____

Payment type: ☐ Check* ☐ Credit Card

Name on card: _____

Billing street: _____

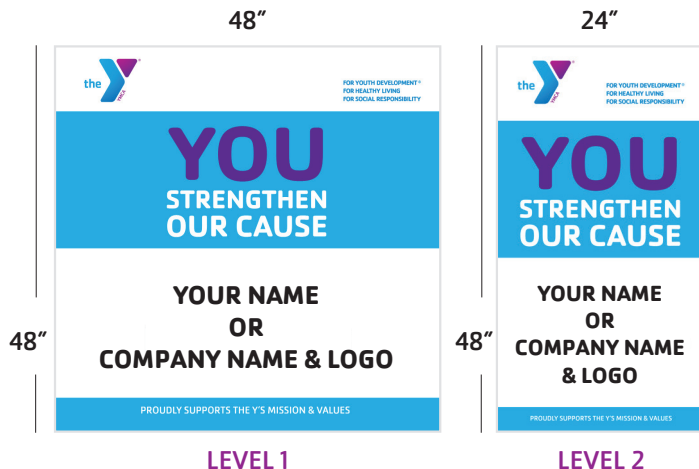
Billing City/State/Zip: _____

Card number: _____

Expiration: ____/____ CVV: ____

Signature: _____
(I authorize FAYMCA to process my payment)

***Make checks payable to "FOOTHILLS AREA YMCA" and mail to FOOTHILLS AREA YMCA, Attn: Banner Program, 370 Memorial Drive, Seneca, SC 29672**



☐ **BUSINESS:** Please email the company name, a high resolution logo, and the website address for the QR code to marketing@faymca.org.

☐ **PERSONAL:** Name to appear as:

QUESTIONS: Email us at development@faymca.org

Thank you for your support!

Each digital banner will be displayed all day and will expire either 3 months, 6 months, or 1 year after activation, as specified for each level. The TV displays will show throughout the day for 13 seconds at a time and will be designed by the Y using a Y-branded template.
*Member numbers are based on average daily attendance on weekdays in July 2024. Impressions are calculated based on a 6 x 13-second slide rotation over a 24-hour period.

