

FOOTHILLS AREA YMCA

BUILDING CHAMPIONS

Bluefins Swim Team



SPONSORSHIP & ADVERTISING OPPORTUNITIES

Foothills Area YMCA
2023 Summer Championship Sponsorship Form



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

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Foothills Area YMCA 2023 Summer Championship Sponsorship Form

The Foothills Area YMCA Bluefins is a year-round competitive swim team located in Oconee County, SC. The Bluefins swim team offers a step by step progression for every child, no matter the ability or age, in the sport of swimming. The FAYMCA coaching staff brings a wealth of knowledge, passion, and caring that help make them a top Y club in the state. These qualities, along with their love and enthusiasm for the sport of swimming and developing young women and men of quality make this program a special place to be!

In the program's first year in existence, the team grew to over 60 members on the way to capturing a CYSL Winter and Summer State Championship. **Now approaching 100 members**, there are seven swimmers currently qualified for the YMCA National Championship Meet held in March/July. The Bluefins are also represented in USA Swimming, with several swimmers qualifying for state, sectional, and futures championship meets. Needless to say, it's an exciting time to be a part of the Bluefin Family!

This summer, the Foothills Area YMCA will be hosting the CYSL State Championship meet. The meet will be held **July 22-23**. This spectacular event will bring **between 200-300 swimmers and their families** from across the state to the Oconee County. Many families will be staying the night (approximately 100), while all families will be in the area through breakfast and lunch. We send promotional materials out to all families, so this will be a wonderful event for your business to advertise to a large group of swimmers and their families.

Thank you in advance for helping grow our team to be one of the best teams in the state!

SPONSORSHIP LEVELS

☐ **\$75**

Half-page ad in heat sheet

☐ **\$150**

Ad in heat sheet and live streams for one meet

☐ **\$200**

Full-page ad in heat sheet and ad on live stream

☐ **Other: \$** _____

Thank you for your gift to support our swimmers!

SPONSOR INFO & PAYMENT

Full Name: _____ Email address: _____

Company Name: _____ Phone #: _____

☐ Credit Card (by checking this box and entering your card information below, you authorize the Foothills Area YMCA to charge your credit card for the amount indicated above)

Name on card: _____ Expiration: _____

Card Number: _____ CVV: _____

Address: _____ Signature: _____

☐ Personal / Company check Check #: _____ Name on check: _____

Please make all checks payable to FOOTHILLS AREA YMCA. In the notes section, please indicate "Bluefins Sponsorship/Ad"

Ad suggestions and recommendations for Swim Meet Heat Sheets: Black & White; High resolution images--avoid photos of people as they do not copy well; Coupons, deals, BOGOs, etc. help ads stand out.